

Copy for: Hawk Chemicals
Project: Website for Hawk Wax
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Hawk Wax Website Home Page

Headline:

Freeze time for your most valuable possessions.

Your car, boat or plane starts losing its value the day you buy it. Why let it show? We can help you freeze time.

Body copy:

Protect your biggest investments with Hawk waxes. Used by professionals, these high-performance waxes clean and fight the dulling effects of weather and time—like anti-aging compounds for vehicles. They'll leave a deep gloss and wet sheen that will make your boat or car glisten like it did when it first caught your eye.

Get a professional look with one-step cleaning waxes that are long lasting and easy to use. Whether you want to maintain a modern beauty or revitalize an old classic, Hawk waxes will leave a finish that looks new, lasts long and truly shines.